



IMAGE-MAKER

Hauser Group's Ed Klein helped glamorize fresh-caught shrimp.

EXECUTIVE PROFILE
26B

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Section B

PACESSETTERS

Atlanta's
50 fastest-
growing
private
companies

WITH ROBUST REVENUE AND GROWING STAFFS, THESE COMPANIES SET THE PACE.

2 CALLAWAY
PARTNERS LLC

In the wake of a host of corporate scandals, new emphasis was placed on how businesses were managing and reporting their finances. This led to a surge in demand for accounting professionals who could help companies navigate the increasingly complex world of corporate finance.

To keep up with this demand, the Atlanta-based accounting firm of Callaway Partners LLC underwent a massive expansion over the past two years. At the end of 2003, the firm had 18 employees. Two years later, the company had grown to 452 employees. Within the next 18 months, the firm expects to add another 300 employees, said Steve Rogers, Callaway's equity partner and chairman.

In addition to putting a strain on infrastructure and technology systems, the expansion also has tested the company's ability to maintain its original character.

"I think our biggest challenge is just finding the right talent ... and keeping this unique culture that we have," Rogers said.

Callaway Partners specializes in projects related to Sarbanes-Oxley Act compliance, mergers and acquisitions, and bankruptcies and reporting requirements established by the Securities and Exchange Commission



Callaway Partners: Led by Steve Rogers, it specializes in Sarbanes-Oxley Act compliance, among other things.

and Generally Accepted Accounting Principles (GAAP).

During this period of explosive growth, the company's payroll wasn't the only thing that increased. In 2005, Callaway experienced a 136 percent jump in revenue. Rogers said the firm expects revenue to grow at least 60 percent this year.

With its headquarters in Atlanta, Callaway has opened satellite offices in Birmingham, Ala., and Washington, D.C. One of the firm's goals for the upcoming year is to open offices in Chicago, New York City and Detroit.

—Joanna Soto Carabello



2 Callaway Partners LLC

In the past two years, Callaway Partners LLC has expanded from 18 to 452 employees, with Steve Rogers as equity partner and chairman.



4 Hire Dynamics LLC

From 2003 to 2005, Hire Dynamics LLC has increased its revenue by 80 percent. Led